

Business for Sale – ‘Project Wrap’

Online Retail of Presentation Gift Packaging, Bags, Papers, and associated products



Background and Reason for Sale

An opportunity exists to purchase a leading online supplier of presentation gift boxes, carrier bags, tissue, counter roll-wrap and accessories.

The Company supplies wholesale, mail order, promotional and other retail customers, utilising online distribution channels to reach the end-user. It has over 3000 active customers. There is a strong established Chinese supply line and personalisation service. The business was established in 2001 and has been part of a larger group up until its formation in October 2008.

Vendor would like to realise his investment in the Company in order to concentrate efforts on a different part of the group; however is prepared to remain with the Company in a consultancy capacity for a contracted handover period, assisting the new owners if they so wish.

The trading of the business has remained resilient in the recession and has actually grown progressively over a number of years, despite modest attention to marketing. A significant opportunity exists to capitalise on the Company's position and name in the marketplace through active involvement and marketing of the products.

Financial Performance

	Jan 2009	Jan 2008	Jan 2007
	£000	£000	£000
Turnover	351	337	200
Gross Profit	165	185	129
Adjusted operating profit	75	57	56

Summary

Offers are sought for the entire share capital of the Company and stock. It lends itself to an acquisition by another wholesaler/distributor/retailer looking to add a brand and product range, or a private investor looking for smaller acquisition which could be run from home.

The main strengths of which are outlined below:

- substantial product portfolio serving the smaller retail market;
- excellent website and online ordering process;
- well established and efficient distribution process and storage capacity;
- established Chinese supply chain;
- established overprinting service for volume orders
- excellent relationships with existing customers;
- opportunity to develop sales with existing vendors retail group;
- established customer service team with extensive knowledge of the industry.

Process

If you are interested in receiving further information, please return the attached confidentiality letter to us providing us with details of your interest in this opportunity along with your funding position.

Next Steps

M3 Corporate Finance LLP will then arrange all necessary contact by potential acquirers. Requests for additional information should be addressed to Mark Crossfield on 07780 957631 or email mark@m3cf.co.uk. Alternatively call Matt Oliver on 07818 078260 or email matt@m3cf.co.uk

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